

FRIDAY, May 6:

Armory

5:00-9:00pm

Student Games Demonstration

Music Provided by Ground Zero  
gzbasement.net

SATURDAY, May 7:

BioTech Auditorium

9:45-10:00am

Welcome  
Lee Sheldon

10:00-11:00am

Keynote Speaker  
Brian Reynolds, Zynga

11:15am-12:30pm

Panel Discussion  
Commercial Games

12:30-1:30pm

Lunch

1:30-2:15pm

Panel Discussion  
Serious Games

2:30-3:15pm

Panel Discussion  
Entrepreneurship

3:30-4:15pm

Panel Discussion  
Graduate Schools

4:30-5:30pm

Awards Ceremony

5:30pm

Closing Remarks  
Ben Chang

Rensselaer Polytechnic Institute

Gamefest 2011

"Transitions"



**Friday, May 6** Student Game Showcase, Armory 5:00-9:00pm

**Saturday, May 7** Symposium, Biotech Auditorium 9:45-5:30pm

**Keynote Speaker** Brian Reynolds, Chief Game Designer at Zynga

**Panels:** Commercial Games, Serious Games, Entrepreneurship, & Graduate School

[www.gsas.rpi.edu](http://www.gsas.rpi.edu)

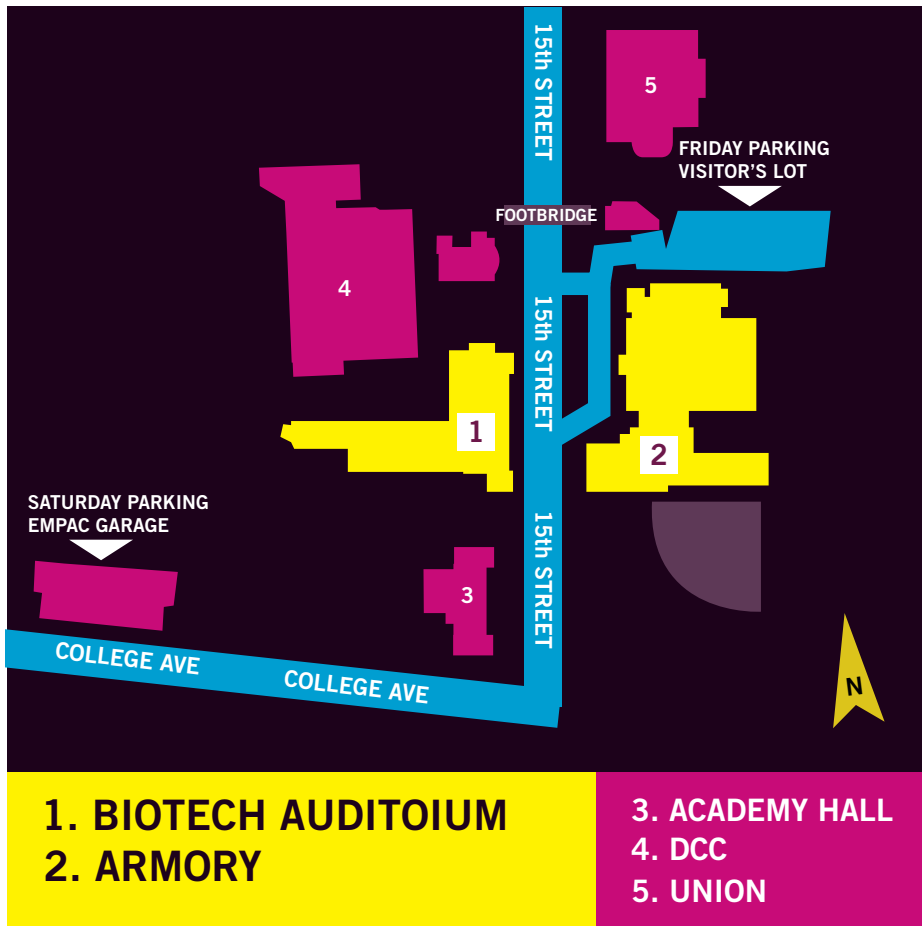
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**Keynote Speaker:**  
**Brian Reynolds**

**Sponsors:**  
**Vicarious Visions**  
**Zynga**  
**Agora Games**  
**1st Playable**  
**Champlain College**  
**Rensselaer Polytechnic Institute**



## PANEL PARTICIPANTS:

### COMMERCIAL GAMES

Brian Reynolds, Zynga  
David Nathanielsz, Vicarious Visions  
Mike Ridley, New York State Foundation for Science, Technology and Innovations

Moderator: Lee Sheldon

### SERIOUS GAMES

Heidi Boisvert, Breakthrough  
Suvranu De, Rensselaer Polytechnic Institute  
Lauren Nishikawa, Champlain College

Moderator: Kathleen Ruiz

### ENTREPRENEURSHIP

Mike DelPrete, Agora Games  
Guha Bala, Vicarious Visions  
Mike Ridley, Deadmans Productions

Moderator: Ben Chang

### GRADUATE SCHOOLS

Hilary Hess, Champlain College  
Jennifer deWinter, Worcester Polytechnic Institute  
Todd Margolis, Center for Research in Computing and the Arts, University of California, San Diego

Moderator: Marc Destefano